

SUPPORT FAMILIES
SUFFERING HARDSHIP DUE TO
THE CORONAVIRUS PANDEMIC

**JOHN BALL
FAMILIES IN NEED
APPEAL**

CONTACT:
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DONATE:
<http://virginmoneygiving.com/fund/hardshipfundforJB>

All proceeds donated go
directly into Friends of JB
registered charity account as
a Hardship Fund.

BY DONATING, YOU ARE HELPING
FAMILIES IN OUR WONDERFUL
COMMUNITY WHO NEED IT,
IN THE WAY THEY NEED IT MOST

THE FIRST TARGET WILL BE TO WIPE
SCHOOL DINNER DEBTS.

Hardship Fund for John Ball Families

This new charity has been established by JB parents, in response to the detrimental effects of the Coronavirus pandemic on JB families' circumstances.

In addition to the health-related impact of Covid-19, there is also an increasing, indirect fallout, due to the devastating impact on the economy. This has resulted in many families experiencing new and unexpected financial hardships. As well as ever-increasing redundancies, many small businesses have suffered huge losses and may be close to folding.

Many of these struggling, newly affected families will fall short of the threshold for state help: for example, they are not eligible for Free School Meals, but yet, are unable to afford them. The day-to-day reality of families in need is a hidden by-product of the pandemic that needs to be addressed.

Our hope and aim is to raise funds to support families of children in need, at JB.

We have consulted with the school and Friends of JB charity on how to most effectively target any assistance, in the most transparent and effective manner. All funds raised will then be donated to the Friends of JB registered charity and earmarked specifically for the Hardship Fund.

Our first aim is to alleviate the burden of debt for school meals, for struggling families unable to afford to pay due to recent hardships, but who fall under the threshold for state help. With this done, we hope they can then have a better Christmas and start to the New Year.

If there are additional funds, we hope to assist in other areas of need, such as the Christmas Hamper Appeal.

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